

August 17, 2018
Regular Meeting
Item # 5c

Public Works

Amended Exhibit

EXHIBIT 13.01a: SERVICE FEE FLOORS

Franchisee will not charge Customers Service Fees that are less than those identified below:

RESIDENTIAL RATES ¹		COMMERCIAL RATES ¹							
CANS, CARTS, VOLUME		BINS			DEBRIS BOXES		COMPACTOR		
Size ²	“A” ³	Size ²	“A” ³	“B” ³	Size ²	“B” ³	Size ²	“B” ³	
1 35-gal. Cart	\$17.50	1 cy	\$114.50	\$26.50	10 cy	\$401.00	10 cy	\$368.50	
2 35-gal. Carts	\$23.00	2 cy	\$157.50	\$36.50	20 cy	\$671.50	20 cy	\$735.50	
1 64-gal Cart	\$26.50	3 cy	\$203.00	\$46.50	30 cy	\$917.00	30 cy	\$1,105.00	
2 64-gal Carts	\$36.50	4 cy	\$236.50	\$54.50	40 cy	\$1,278.50	40 cy	\$1,467.00	
1 95-gal. Cart	\$35.00	6 cy	\$307.50	\$70.50					
2 95-gal. Carts	\$48.50								
1 cubic yard (cy) ⁴	\$28.50								
1 Bear Cart	\$41.00								

Notes:

1. Rates may be adjusted annually in accordance with the formula set forth in Section 13.01(c)(1).
2. Sizes are nominal values, not precise volumes. Fees for nominal container volumes that fall in between or higher than those listed will be determined by linear interpolation or extrapolation, respectively, and rounded to the nearest three significant figures.
3. Service fee categories identified above are as follows: “A” = cost per month; “B” = cost per dump.
4. Or approximately equivalent to 6 35-gallon cans/carts.

August 17, 2018
Regular Meeting
Item # 7c

Economic
Development

June Lake Jam Fest Handout



2017 Event Recap

Attendees /Participants- 713 TOTAL

- 491 Paid Adults (includes 37 - 6 PM evening tickets)
- 43+ Children (not tracked correctly)
- 35+ Volunteers and staff
- 57 General guests (sponsors)
- 22 Band guests
- 65 Performers and Tech

Survey Results (see attached sheets)

No negative feedback received from attendees and from community members

**Promoted Mono County as a destination. "Come Early, Stay Longer"
Shared Mono County Tourism Facebook page posts on Jam Fest Facebook page**

Plan for 2018 is to continue the 2 day event September 8 & 9th (Saturday and Sunday)

**We request to be included in the Mono County Eastern Sierra Visitors Guide
"Main Events" for 2018**

Submitted by

Janet Hunt
June Lake Jam Fest Coordinator
Mono Arts Council
PO Box 56
Mammoth Lakes, CA 93546
760-920-3976

June Lake Jam Fest Growth Analysis

ATTENDANCE	2016	2017	Diff	% increase
Paid adults (inc 6pm tickets)	342	491	149	44%
Children*	25	43	18	72%
Volunteers/Staff	30	35	5	17%
General Guests (Sponsors, etc)	26	57	31	119%
Band Guests	34	22	-12	-35%
Performers and Tech	33	65	32	97%
Total attendees/participants	490	713	223	46%

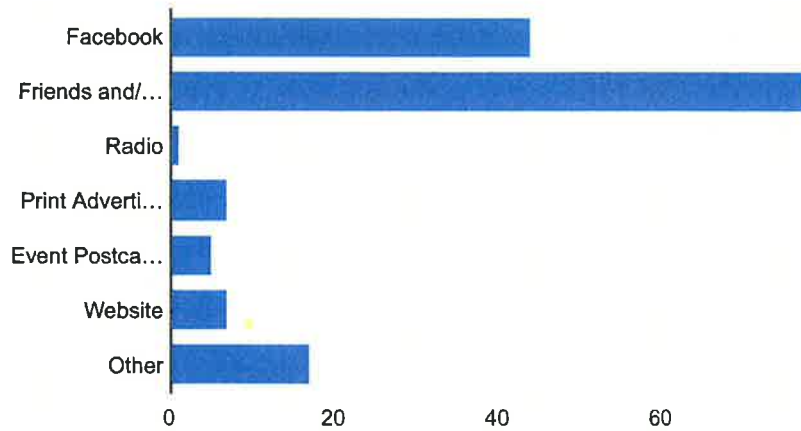
Attendee Post-event Survey Info	2016	2017	Diff	% Increase
Number of responses	108	120	12	11%
Facebook/Websites	39.8	42.5	2.7	7%
Friends and/or Family	67.6	65	-2.6	-4%
Radio	4.6	0.8	-3.8	-83%
Print Advertising	7.4	5.8	-1.6	-22%
Event Postcards	5.6	4.2	-1.4	-25%
Other	13.9	14.2	0.3	2%
Eastern Sierra resident	19.4	30.8	11.4	59%
Out of area visitor	80.6	69.2	-11.4	-14%
Over night stay - one night	13	5	-8	-62%
two nights	54.6	27.5	-27.1	-50%
3 or more nights	24.1	55.8	31.7	132%

120 responses

[View all responses](#) [Publish analytics](#)

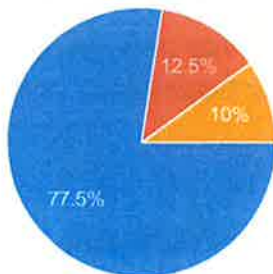
Summary

How did you hear about the Jam Fest?



Facebook	44	36.7%
Friends and/or Family	78	65%
Radio	1	0.8%
Print Advertising	7	5.8%
Event Postcards	5	4.2%
Website	7	5.8%
Other	17	14.2%

How did you purchase your tickets?



Eventbrite	93	77.5%
At the event	15	12.5%
Other	12	10%

Great selection of crafts and food!

Water should have been cheaper than \$3 for little bottles

Great choices

More non meat options

More of them please!!

Water too expensive.

Candy corn was the bomb

indian food was great....noodles were OK.

Delicious veggie pizza

Veggie pizza was awesome

Very reasonable drinks, always a nice surprise! All vendors were nice to chat with and we had food from most with absolutely no complaints. Nice variety.

Amazing food vendors...the Indian food saved us

more food options, please!

Would like some fresh garnishes such a mint for the mixed drinks

Loved the vegan options

All good

3 Christmas presents, crochet hats

I ate Ohanas Saturday and was sad not to see them back Sunday. Indian Food with Naan bread was fantastic, too!

Wood fired pizza was good

Actually everything was great.No Complaints

Tasty

Indian and it was great.

Yeah for yummy vegi and vegan options!!!!

Service was a bit slow at times, but I enjoyed the available selection.

Lacked options in food

Loved the availability of vegetarian and vegan options. No complaints.

Pizza was excellent but took way too long to cook. There were really no cool vendors with stuff that would entice Grateful Dead Head hippies...The vendors charged so much money...we are not used to those prices for things! I am sure they did not do as well as they could had...My advice is to allow other vendors, not just local, to come aboard and sell their "hippie items"...That is what we all like and look for...I am saying this with love....

Please share things you really liked about the Jam Fest. (optional)

Too much Dead!

I absolutely love this event. For the record -- I'm a local business owner and live in June Lake.

This event is great for schools, music and art in the local community. It's also a great time! I will continue to strongly support this event and hope that it continues to grow every year!

The view and the vibe

the overall motto, choose civility JUST BE NICE.

Everything. The laid back vibes, uncrowded feel, and beautiful lakeside setting all contributed to an awesome event! Jamming and dancing on a boat, are you kidding me!

Great crowd, great vibe, good music!

Sound quality when on the lake, vendor area, in general outside the venue. Even when outside the venue, you could still enjoy the performance. The relaxed vibe - very peaceful. Great cooperation among the attendees volunteers, staff and performers. Performances

Loved the rearranged stage and having the playground for the kids!

Cubensis and Melvin Seals & JGB were great! Moonalice was really really good. Would love to see them come back next year.

The friendly volunteers & attendees. The musicians mixing in and friendly with everyone.

Beautiful area. Porta potties being cleaned by Sunday .

I loved the setting and how low key everything was. Everything seemed really well organized.

I really enjoyed the size and the vibe. The stage transfers were timely and bands stuck to their designated set times, very nicely produced.

Friendly people. Beautiful lake. Happy it benefited kids and keeping art in schools.

I loved the location, the music and staff!

Boating, laid back atmosphere, the music

stage and sound system were very good.

The location was remarkable. The friendly people. Size - As a certified claustrophobic, it was my happy festival.

Floating in awesome water and awesome music at the same time.

The setting is amazing! Great bands! Well organized, ran on time. Personally I thought music was far better than Bluesapalooza. Really enjoyed Moonalice and Achilles Wheel. Please bring them back.

intimate setting. very good crowd. Not too crowded - could easily move about to dance and get close to stage.

Cubensis Beautiful place to be.

Good vibes from everyone!!

Our first time. LOVED the setting - had never been to the June Lakes area - it's gorgeous!! (We're going back even before Jam Fest 4.) Loved the bands - the set up/break down between sets seemed efficient and not overly long. The sound was great. You did a FABULOUS job of keeping track of available accommodations for Festival goers - whoever did the spreadsheet - thank you!

Such a beautiful venue Well organized

I LOVED the staging set up and sound - DJE rocks! Brought it up many notches to meet the growing bands. Love seeing a variety of bands - especially those that I had not seen before but will make a point to from now on. The raffle poster was brilliant - I know it was a lot of hard work on Janet and Bill's part but so well received and I believe brought in a good amount of extra \$.

The volunteers and JLJF crew are just getting better and tighter every year. The colored shirts helped out a lot in knowing who was who. I could go on and on with all the things I loved about this event - GREAT JOB!!!!

We had a great time. Bands were awesome, music was incredible. everyone was extremely friendly and staff all had their smiles on. You couldn't ask for better scenery.

Everyone was so nice!

Open space, good music, friendly staff

Great bands, amazing location, very chill overall

The lineup was incredible and venue and sound were excellent!

The love!

Personally, I really enjoyed volunteering in the ticket area both days. Got to meet lots of wonderful people and made some new friends. Two hours of Cubensis and Melvin was barely enough. Cubensis and Melvin, but so great! Achilles Wheel was a true revelation. Wow, those guys are good. However, if Melvin hadn't been there, I might have marked GrooveSession as my favorite band. Those kids are *possessed*! Tell them next time they come to Mammoth, do it at a time of year I can get my Jetta up there:)

Everything!!!! Food, music, ambiance, just everything was awesome! The restrooms were always stocked with toilet paper!!!

Everything, great location and event,

The park setting, the beautiful people, the amazing music... Every band was truly enjoyed and amazing...

GrooveSession! And the location in general.

I loved that it has been extended to two days. The lineup this year was beyond stellar!! I was fortunate to reserve a campsite at the June Lake Beach Campground near the JL Marina. I reserved a space in March when they became available.

The people, the music, the environment, the dancing!

Great music schedule! Kids activities at set breaks and friendly dogs allowed!

outstanding setting and scenery. mellow, kind peeps in attendance. well-run event, with band schedules mostly adhered to. great lineup of bands.

venue, attendees, super cool vibe, bands

Absolutely Gorgeous Area! My 1st, I'll be back 🍷

New stage, its location and the sound were awesome. Beer and drinks inside were great.

The location is amazing! We have been there all 3 years and stay at the June Lake RV park - it's so convenient to be able to walk back and forth to the venue and the brewery is awesome too!

I love that it is a benefit to such a great cause. I love that it is such a family friendly and safe event, where the kids and adults can play. Shuttle from Mammoth is a great addition.

The staff was great. The atmosphere great. It said on website NO DOGS! If that's the case, then adhere to that standard. I would have liked to brought my dog, but obeyed the rules.

I like how to event is low key and really fun

The mellow crowd and the rain and the rainbow on Sunday.

The music was great, people were great and overall vibe was that everyone was really enjoying themselves, the scenery and each other.

I loved the scenery, the weather was perfect!

The Venue, the people and the fact that it promotes music and the arts in schools.

I loved the location and drink and food selections.

I loved the location, next to the lake, 2 playgrounds and plenty of space for everyone!! I also loved the theme, "Just Be Nice". Amazing cause and amazing weekend.

I go to six festivals a year in you're my second best! Thank you so much for putting this on it's a wonderful event!

Music and atmosphere

The venue is outstanding. The sound was great, particularly when **listening from a canoe or kayak on Gull Lake. :)**

Location location location - people = music

All of our community together is the best

Everything

The location and the vibe!

Location, people, weather, music

The music!!!

The fact that it was a small intimate gathering. There was a good mix of Northern and Southern Cal. bands.

Cool vibe

All the love, the welcoming atmosphere, the people, the setting I'm

Good vibe, location , ability to audio record artists

laidback and casual

Everyone. Everything. Location. People music food

How happy people become by being there.

Music and venue

Location and bands

The people and setting

Music, scenery and friends..

Open outside great weather great bands great people.

Loved DJE sound and the improved stage and lights. Great vibe and crowd, liked the no hassle policy!

All of it was awesome...love how low key it is.

Loved how low key it is and the amazing art work and music.

The venue is the best! Great music. Perfect for families and friends ♡

All of my friends

The vibe, easy-going nature, great parking, acoustics, location, natural surroundings, the motto the PERFECT venue.

The location, the friendly staff / people, the music

Music, location, people

Space, music, people and volunteers

Loved the Hula Hooping! So great that there were some to borrow!

Loved the location the interaction of everyone

Felt so comfortable. Really enjoyed

Awesome stage

Awesome music, great venue, nice people.

Fun time. Hoping to be a part next year!

Size. Location. Views. Crowd was way chill. Great job.

toilet paper in the bathrooms!! Yeah!

Janet Hunts organization

Top-notch jambands, unbelievable setting & scenery, small intimate festival, mellow community vibe, great sound, nice town and friendly locals.

Great area for event

The new stage really made it feel like a proper festival. The amount of people that showed up. Getting bigger every year.

Mother Nature

It's next to the Gull Lake Marina which is one of my favorite spots in the State.

that you guys were very cool and everything was pretty chill

The people, the staff and the location

Any suggestions to improve your Jam Fest experience? (optional)

Just keep growing! Great event!

More food choices

Would love to see a coffee vendor! lol And maybe a bit closer access to the vending area so we don't have to walk all the way around?

I'm not sure if there was a medical stand for first aid, but when my husband asked the answer was they need someone with a medical license (maybe they were thinking marijuana and not first aid?) I loved the design of the shirt, but last year I got the v neck and it fit really funny and was shorter and wider, so I didn't get one this year. Maybe look into other brands of shirts?

I really enjoyed myself. I do think maybe some activities for the tweens would be great.

Seems like there was plenty of room inside the venue for vendors, left of stage behind the playground and/or behind the entry gate.

More vendors offering more variety. Sandwiches, veggie stir-fry.

more twirlers / dancing hula hoop gals! but seriously, please add at least 30 minutes to cubensis and allow for encores. also, something to do Friday night and Sunday night would be cool, especially if Sunday's headliner is going to end at 6 again.

Keep it small.

Move the stage to June Lake Beach!!!!

Doing great and I'm sure will get better every year. I'm telling everyone about how fun it was and they shouldn't miss it next year.

No DOGS. they urinated on everyone's chairs and they were loose. No fair to the dogs. Dogs needed water.

Don't have Pic and Purple as announcers. If I heard about ear-gasms or "... together we're Pic and Purple" one more time I was gonna scream. Ohhhhhhhhhhhh yeeeeeeaaaaahhhh. The guys on Saturday did a great job. More food and vendor options would be great. The hotel was pricey (Boulder Lodge) for what it was. **Next year we plan to bring an RV (and stay in the area longer - like a week!) :-)**

Just dreaming, but String Cheese? Railroad Earth? Donna the Buffalo? Would be exciting to see some of these bands - they might be willing!!!

Maybe have two stages so you can squeeze in 2-3 more bands per day. One stage plays while the other sets up and tears down. That way there is zero lag time ...and the music never stops, and you keep on dancing. Also I would collaborate with one or two local watering holes to stay open late for the after party.

Having a second day didn't really work for me.

I wanted to bring my dog, but the festival rules said no dogs in the park (yet many people had their dogs there anyway). It would be great to know I can bring my pup instead of leaving him home and arranging care. There are zero taxis, ubers, etc in the area which made it to relax and have a few drinks while remaining responsible as we were camped on the other side of the lake.

A shuttle service for the loop would be awesome.

Make Groove Session the headliner

I actually jotted down a few notes about ticket sales for next year. Nothing major, it all went so smoothly and Adrienne was unbelievably helpful and supportive for all those long hours. I'm definitely bringing a brand new power strip with lots of USB ports with me next year, though:) I'm also staying Friday through Sunday night in June next year, though, so I can go back to the hotel for short naps and hot tubs.

Can't think of anything to improve on.

More beer

Make the vending more visible. Maybe put it along the street so there is more exposure.

More camping within walking distance to fest? **Perhaps shuttles to the more popular sites such as Oh Ridge for those who might have had a few too many?**

Easier access to food and vending without going out of the venue.

wait times at the beverage tent were often excessive. recommend having extra personnel to expedite serving, esp. during late afternoon/evenings.

10 am is a little early of a start

More lakeside camping options

Easier access to food vendors.

I should have brought a jacket and long pants!

Staff working the event could be friendlier.

Maybe have it go later on in the day the 2nd day.

More options for light beer :)

Groove session seemed out of the general theme of the total lineup

Need Bob weir or Phil lesh next year

not have the beer run out - lol

More songs from the band play till the sun comes up

Before Labor Day

More beer selections

What an awesome event! thanks!!

Vendors. More group activities!

I just need to get up there for #4!

No, great!

It was perfect

More food options

I would love a few more food options. Also a \$1 water refill station. Bring your own bottle and get water refilled for \$1

A bus ride to Oh Ridge campground, but besides that it was perfect! 🤘

Different color wristbands (our peacock that travels with us attacked the blue wristbands!), and kerp more soap in venue bathrooms...that was our only clean up place

Dead & Company ??? lol

It would be cool to have it on the top of June mountain if it out grows its current spot at gull lake.

door to vending closer to the music

3 days

Have each day have the same number of bands. Saturday: a little too long. Sunday: a little too short (but the dusk ending time was perfect!).

Met several people, no ticket, no back stage pass

Maybe "real" security checking wristbands? I felt bad for Bill chasing people down!

Have to go next year

Better clean up. The park next day was still kinda littered . Have food vendors in the ticketed area with pint station

Organic Paleo food

Keep it small if you can.

The bathrooms ran out of soap early

Vending must be conveniently located

Achilles Wheel should be a headliner on one of the nights!

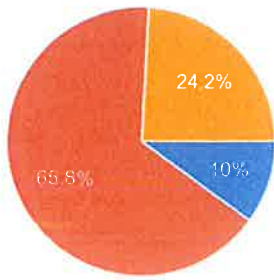
Keep it relaxed

More camping lakeside

If it continues to grow you'll need to consider a bigger venue.

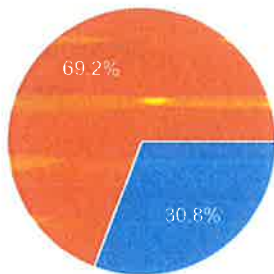
To have many more vendors, even if you keep the others from this past one...Maybe smaller spaces.....Also, for camping purposes, I think it would be fun for only one campground for maybe group camping so we can all camp together and be closer, with maybe a shuttle going back and forth from campground to event all day...

Would you prefer a one day or a two day festival in 2017?



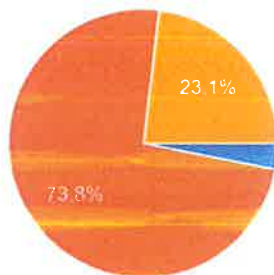
One Day	12	10%
Two Day	79	65.8%
Three Day (Fri Evening - Sun Noon)	29	24.2%

Are you an Eastern Sierra local?



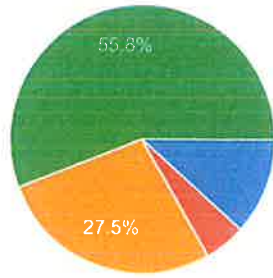
Yes - I live in the Eastern Sierra	37	30.8%
No - I came from out of the area	83	69.2%

If you came from Mammoth, did you ride the free shuttle?



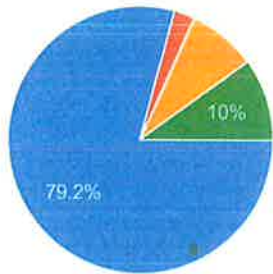
Yes	2	3.1%
No - Chose to drive or carpool	48	73.8%
No - didn't know there was a shuttle	15	23.1%

Did you stay overnight for the event?



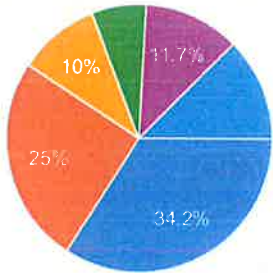
Yes - one night	6	5%
Yes - two nights	33	27.5%
Yes - three or more nights	67	55.8%

Did you stay in June Lake or another location?



June Lake	95	79.2%
Mammoth Lakes	3	2.5%
Drove home	10	8.3%
Other	12	10%

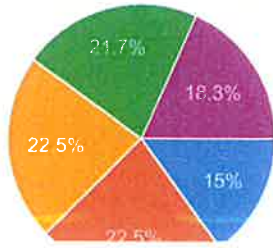
What type of lodging did you have if you stayed overnight?



Campground	41	34.2%
Hotel/Motel	30	25%
Condo	12	10%
Stayed with local Friends/Family	8	6.7%
N/A - Went home	14	11.7%
Other	15	12.5%

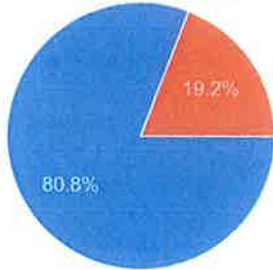
How much did you spend on lodging?

\$0 - \$50	18	15%
\$50 - \$100	27	22.5%
\$100 - \$200	27	22.5%
More than \$200	26	21.7%
N/A	22	18.3%



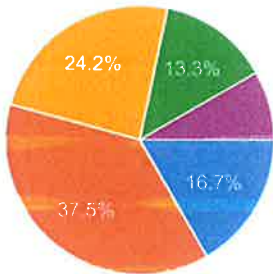
ceries in June Lake while in town

Yes	97	80.8%
No	23	19.2%

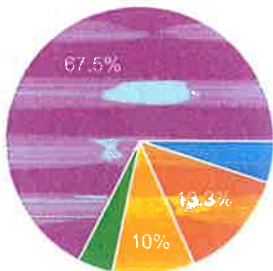


How much did you spend on food/beverages (either at restaurants or on groceries) while here?

under \$50	20	16.7%
\$50 - \$100	45	37.5%
\$100 - \$200	29	24.2%
More than \$200	16	13.3%
N/A	10	8.3%



How far did you travel to come to the Jam Fest?



June Lake resident	6	5%
0- 25 miles	16	13.3%
26- 75 miles	12	10%
76 - 150 miles	5	4.2%
Over 150 miles	81	67.5%

UPDATED 8/13/2018 (JLJF SPONSORS are highlighted in blue)

Link to June Lake Visitor Guide <https://drive.google.com/file/d/0B5BU8oyw00MnV2FQYTgwRDNjUUU/view>

General Tourist Information

Mono County	http://www.monocounty.org/
June Lake Loop	http://junelakeloop.org/
June Lake Camping and RV	http://junelakeloop.org/camping_and_rv
June Lake Lodging	http://junelakeloop.org/lodging_and_vacation_rentals

Lodging/Camping site	Weblink	Rooms or Campsites Reservations Available/Total*	Reservations	*there are campsites that are first come first serve (FCFS)	Rate	Distance to venue
Overview of Campsites	http://junelakeloop.org/us_forest_service_campgrounds					
June Lake Campground	http://goo.gl/OjEJtx	0/27	yes	(9 FCFS sites)	@\$20/nt	walkable
Gull Lake Campground	http://www.fs.usda.gov/recarea/inyo/recarea/?recid=2	not reservable - first come sites only	no	(11 FCFS Sites)	@\$22/nt	walkable
Silver Lake Campground	http://goo.gl/oxqe5m	0/63	yes	(26 FCFS sites)	@\$20/nt	5 min drive
Oh Ridge Campground	http://goo.gl/0U5rOx	66/140	yes		@\$22/nt	5 min drive
Reversed Creek Campground	http://goo.gl/kD3THp	0/16	yes	(8 FCFS sites)	@\$20/nt	5 min drive
June Lake RV Park (no tents)	http://junelakervpark.com/park.html		yes		@\$40/nt	walkable
Pine Cliff Resort	http://www.mammothlakes.com/June_Lake/Pine_Cliff_Resort.html		yes		@\$15-\$25/nt	5 min drive
Sliver Lake Resort (RVs)	http://silverlakeresort.net/rv-park/		yes		@\$36/nt	5 min drive
Grant Lake Campground	(760) 648-7964					
Golden Pine RV Park	(760) 648-7473			SOLD OUT		

Free Camping (not developed sites - best for self contained rigs) on BLM and USFS land

Hotels/Motels in June Lake Loop	Weblink	Rooms or campsites Available/Total*	Reservations	Prices	Distance to Event
Villager Motel -760-648-7712	http://www.junelakevillager.com/	SOLD OUT	YES	2 night minimum on weekends	\$\$ walkable
Boulder Lodge (760) 648-7533	http://www.boulderlodgjunelake.com/	availability	YES	2 night minimum	\$\$ 5 min drive
Double Eagle (760) 648-7004	http://doubleeagle.com/	some availability	YES		\$\$\$ 5 min drive
Fern Creek Lodge 800-621-9146	http://www.ferncreeklodge.com/	some availability	YES		\$ 5 min drive

Gull Lake Lodge	http://quillakelodge.com/	SOLD OUT	YES		@\$140/nt	next door
The Haven	http://junelakehaven.com/	some availability	YES		@\$85 - \$140/nt	walkable
June Lake Pines Cottages	http://junelakepines.com/	SOLD OUT	YES	2 night minimum		walkable
June Lake Motel	http://junelakemotel.com/	SOLD OUT	YES			walkable
Lake Front Cabins	http://www.lakefrontcabins.net/	some availability	YES	3 night minimum	\$\$	walkable
Reverse Creek Lodge	https://www.reversecreeklodge.com/	some availability	YES	3 night minimum		5 minute drive
Silver Lake Resort			YES			5 minute drive
Whispering Pines	http://www.discoverwhisperingpines.com/	some availability	YES			5 minute drive

Property Management Companies (condos and vacation rentals)

June Lake Accommodations	http://www.junelakeaccommodations.com/	Availability		3 night minimum	\$199 -- \$349/nt	some walkable
Rainbow Ridge Reservations	http://www.rainbowridgereservations.com/	SOLD OUT		2 night minimum		some walkable

Motels in Lee Vining (15 minute drive)

Lakeview Lodge (800.990.6614 / 760.647.6543)	http://lakeviewlodgeyosemite.com/					15 minute drive
Murphy's Motel (760) 647-6316/ (800) 334-6316	https://www.murpheysyosemite.com/					15 minute drive
Yosemite Gateway Motel	http://yosemitegatewaymotel.com/	SOLD OUT				15 minute drive

MONO ARTS COUNCIL PRESENTS A BENEFIT FOR MUSIC IN THE SCHOOLS

JUNE LAKE JAM FEST 4

Saturday Sept 8 - Sunday Sept 9, 2018
Bull Lake Park • June Lake Loop



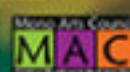
Melvin Seals & J&B
Cubensis • Moonalice

Matthew Curry • GrooveSession • Achilles Wheel
Rose's Pawn Shop • The Higgs • Strawberry Moon
The Brett Davis Experience • Hempstring Orchestra
and the MHS Jazz Band

TICKETS- junelakejamfest2018.eventbrite.com
INFO- monoarts.org/june-lake-jam-fest



JAMBASE
GO SEE LIVE MUSIC



800-845-7922
monoarts.org

Darrin Brenner - D. Brenner Art & Design

August 17, 2018
Regular Meeting
Item # 12

Sup. Corless Board
Report

RCRC Meeting Highlights



To: RCRC Board of Directors
From: Greg Norton
President and CEO
Date: August 20, 2018
Re: RCRC Board Meeting Highlights (August 15, 2018)

President's Report

RCRC President and CEO Greg Norton announced that the Sonoma County Board of Supervisors officially voted to join RCRC's membership. This request will come before the RCRC Board of Directors for consideration at the September meeting in Napa County.

Mr. Norton also provided an update on various member county visits, RCRC Board Member involvement in legislative and regulatory advocacy efforts, and a brief preview of upcoming economic development opportunities currently in the works.

Administrative Matters

RCRC Annual Meeting

RCRC Vice President of External Affairs Justin Caporusso provided an update on the upcoming RCRC Annual Meeting in Napa County. Held September 19-21, 2018 at the Napa Valley Marriott & Spa, this year's Annual Meeting will include eight panel discussions, with topics ranging from School Safety and Emergency Disaster Response Best Practices to a discussion on the 2020 Census. To date, RCRC has secured 36 sponsors totaling \$121,000 in sponsorship dollars, and 176 registrants. The full event website can be accessed [here](#).

Economic Development Update

RCRC Chief Economic Development Officer Barbara Hayes provided an introduction and overview of the formalized economic development program of work planned on behalf of RCRC's member counties. The strategic plan includes three economic development foundational areas of impact: Resource Development, Workforce Development, and Business Development; and three industry-specific areas of impact: Forest Resiliency, Broadband, and Infrastructure. The memo can be accessed [here](#).

Governmental Affairs

Upcoming November 2018 Ballot Measures Update

RCRC Vice President of Governmental Affairs Paul A. Smith provided background and an updated timeline on a number of statewide measures expected for the November ballot. Mr. Smith explained that as of this date, there are likely to be four ballot

measures for the RCRC Board of Directors to consider at the September meeting in Napa County. The memo can be accessed [here](#).

Proposition 10 – “Affordable Housing Act” – ACTION

RCRC Legislative Advocate Tracy Rhine provided an overview of Proposition 10, the “Affordable Housing Act.” Proposition 10 seeks to repeal the Costa-Hawkins Rental Housing Act, and permit local governments to adopt rent control ordinances. RCRC staff presented this proposition for the RCRC Board of Directors’ consideration due to the local control component. The RCRC Board of Directors adopted a position of “No Position” on Proposition 10. The memo can be accessed [here](#).

CalPERS Hardship Policy Update

RCRC Chief Financial Officer Lisa McCargar provided an update on recent developments regarding the California Public Employees’ Retirement System’s (CalPERS) Hardship Policy. RCRC staff has been involved in discussions regarding the Hardship Policy, and has submitted a letter to CalPERS outlining the organization’s thoughts on thresholds and other criteria that could be adopted by CalPERS to determine if a member agency needs contribution relief. RCRC staff and RCRC member county staff will be participating in an invitation-only session with CalPERS senior executives and board members in October. The memo can be accessed [here](#), and RCRC’s original letter to CalPERS can be accessed [here](#).

Forest Management and Wildfire Update

RCRC Regulatory Affairs Advocate Staci Heaton provided an update on current efforts in the legislature and various state and federal agencies related to addressing California’s persistent catastrophic wildfire events.

Supervisors Jack Garamendi (Calaveras) and Bob Williams (Tehama) joined RCRC staff in advocacy efforts the week of August 13th. The following is a list of legislative offices visited:

Member	State Capitol Room	Phone Number
Assembly Member Brian Dahle's staff	#3104	916-319-2001
Assembly Member Cecilia Aguiar-Curry and staff	#5144	916-319-2004
Assembly Member Chad Mayes and staff	#4098	916-319-2042
Assembly Member Eloise Gomez Reyes and staff	#2175	916-319-2047
Assembly Member Frank Bigelow and staff	#4158	916-319-2005
Assembly Member Heath Flora and staff	#3098	916-319-2012
Assembly Member James Gallagher and staff	#2158	916-319-2003
Assembly Member Jay Obernolte's staff	#4116	916-319-2033
Assembly Member Jim Wood’s staff	#6005	916-319-2002
Assembly Member Monique Limon and staff	#6031	916-319-2037
Senate pro Tempore Toni Atkins’ staff	#205	916-651-4039
Senator Cathleen Galgiani and staff	#5097	916-651-4005

Senator Hannah-Beth Jackson's staff	#2032	916-651-4019
Senator Jeff Stone and staff	#4082	916-651-4028
Senator Jim Nielsen and staff	#2068	916-651-4004
Senator John Moorlach and staff	#2048	916-651-4037
Senator Patricia Bates' staff	#305	916-651-4036
Senator William Monning and staff	#313	916-651-4017
Lt. Gov. Gavin Newsom's staff	#1114	

The memo can be accessed [here](#), and Ms. Heaton's letter to the Wildfire Preparedness & Response Legislative Conference Committee can be accessed [here](#). The Tuolumne County public health emergency declaration proclamation can be accessed [here](#). The Governor's Forest Management Task Force draft proposal can be accessed [here](#).

Legislative Committee

Update on Farm Bill

RCRC Senior Legislative Advocate Mary-Ann Warmerdam provided an update on the status of the 2018 Farm Bill, and RCRC's priorities in reauthorization efforts, which primarily lie in the Rural Development title. The Rural Development title generally provides assistance for rural business creation, including funds for innovative and alternative business development. In addition to these programs, the Rural Development title includes other provisions to reauthorize and/or amend a wide variety of loan and grant programs that provide assistance in four key areas: broadband and telecommunications; rural water and wastewater infrastructure; business and community development; and regional development. The memo can be accessed [here](#).

Water and Natural Resources Committee

Water Policy Issues Update

Ms. Warmerdam provided a global overview of several issues involving California water policy at the state and federal levels. Some of these issues include the two bonds with monies identified for water infrastructure, and updates on the Sustainable Groundwater Management Act, California WaterFix, and California Water Commission – Proposition 1 Funds. The memo can be accessed [here](#).

Update on Proposition 3 – “Water Supply and Water Quality Act of 2018”

Ms. Warmerdam provided an update on Proposition 3, the “Water Supply and Water Quality Act of 2018,” also known as the “Meral” bond. The RCRC Board of Directors adopted a “Support” position on Proposition 3 in January, and RCRC has been working with the proponents in identifying opportunities for RCRC, RCRC member counties, and individual Supervisors to support the measure through earned media efforts. Financial support for the measure comes from a wide variety of businesses and agricultural entities, and the measure enjoys endorsements from varied elected officials and stakeholders. The memo can be accessed [here](#).

Regulatory Committee

Environmental Services Joint Powers Authority Update

RCRC Regulatory Affairs Advocate Mary Pitto provided an update on the recent activities of the Rural Counties' Environmental Services Joint Powers Authority (ESJPA). Ms. Pitto's presentation included updates on various waste related topics,

including short-lived climate pollutants regulations, standardized recycling labels, disposal reporting regulations, electronic annual reports, landfill waste discharge fees, among others. The memo can be accessed [here](#).

USFWS Endangered Species Act Reform Regulations

Ms. Heaton provided a summary of recently released regulations to modify the U.S. Fish and Wildlife Service's (USFWS) application of the Endangered Species Act (ESA). In July, the USFWS released a package of regulations designed to reform some of the more controversial components of the ESA. These regulations include such provisions as considerations for economic impacts when designating critical habitat, changes to the definition of "adverse modification," allowance for "programmatic consultations" across designated areas that would streamline the consultation process, among others. RCRC will be providing comments on the regulations, and recommends interested member counties review the regulatory package, and submit comments of their own. The memo can be accessed [here](#).

Please refer to the Board Packet and Supplemental Packet for further details related to the items above, as well as all items covered during the August 2018 RCRC Board of Directors meeting. The August 2018 Board Packet can be accessed [here](#).