

**July 10, 2018**  
**Regular Meeting**  
**Item # 1**

**Public**  
**Eastern Sierras**  
**Photographers Jamboree**  
**Brochure**

## Sponsorship Package

Sponsors are needed to cover the cost of the prizes for each category:

- 1<sup>st</sup> prize - \$200
- 2<sup>nd</sup> prize - \$100
- 3<sup>rd</sup> prize - \$50

**Total sponsorship investment per category - \$350**

Sponsors can offer a prize of an equal or greater value, but the winner of the category has the choice of the money or the alternate offer. Each category can have joint sponsorship

## What the sponsor gets

Call out in all advertising

- Bridgeport Ranch website & Facebook page
- Flyers/invitations to the photographers to enter
- Posters to be distributed in Bridgeport, Walker, Coleville, Gardnerville, Minden, Lee Vining, June Lake, Mammoth, Smith Valley, Wellington
- Mailings to the public
- Signage at Bridgeport Ranch during the event

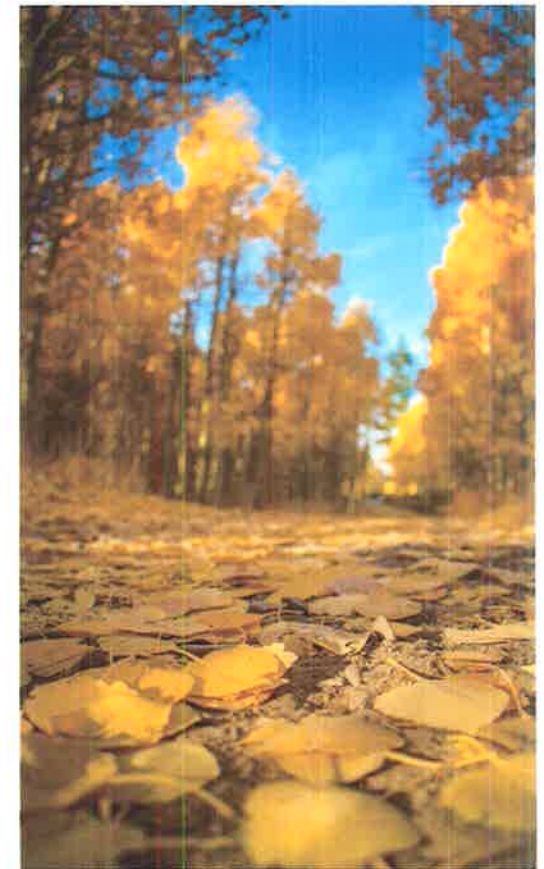
Sponsors to provide a high quality JPEG file of their logo (if applicable), and a one line description of their business/service. To be sent to [info@bridgeportranch.com](mailto:info@bridgeportranch.com)



# Eastern Sierras Photographers Jamboree 2018

*Sept 15*

## Overview and Sponsorship Proposal





## Purpose

The purpose of the Photographers jamboree is to bring people to Bridgeport at the end of the summer, encouraging them to enjoy the valley activities and Fall color during the end of the season. This will be an annual event, based at Bridgeport Ranch Barns & Terrace, intended as a fun and competitive program with great opportunity for public viewing and interaction. The winning photographers will be recognized and awarded with prize money and the display of their art in the County Building.

## Overview

The jamboree is to be an annual event where photographers (professional and amateur) can enter

to compete in a number of photographic categories. These categories will be relevant to the Bridgeport valley and surrounding area, although the photos entered do not necessarily need to be taken in the area.

## Photography Categories

### **Bodie**

Pictures to be taken in Bodie. Can be of any image with the intent to showcase the historic element of the park

### **Ranching & Western Life**

Pictures can include anything associated with ranching or western life, from branding to a cookout, from bucking bulls to calving cows. With the intention of capturing the splendor, hard work and history of the life.

### **Wildlife, Hunting, Fishing**

Pictures can include wildlife or the hunter, in order to showcase the spirit of the wild and/or the hunt in progress.

### **Nature & Landscape**

Pictures can include micro or macro shots featuring landscapes, outdoor scenes, nature images, sunsets, seascapes, and farms - to name a few. These images showcase outdoor beauty.

## **Crowd Favorite**

This category encompasses all the photos entered in the 4 previous categories. All visitors to the event will be able to vote for their favorite picture across all entries.

## Costs & Prizes

There will be a minimal entry fee to enter the competition, and this cost is expected to cover the costs for the venue, such as liability insurance, power, water, admin costs, winners ribbons etc.

Proposed entry fees:

- \$25 per photographer for the 1st category entry
- \$10 per photographer for each subsequent category entry

In order to command an entry fee it will be expected that there is prize money for the winning entries. A good level of prize money will also encourage a greater number of entries. A good show of photographers will encourage the general public to come to Bridgeport to view the entries and take part in voting for a Crowd Favorite prize.

The following are the prizes for each photography category:

- 1<sup>st</sup> prize - \$200
- 2<sup>nd</sup> prize - \$100
- 3<sup>rd</sup> prize - \$50

**July 10, 2018**  
**Regular Meeting**  
**Item # 7a**

**BOS**

**Pictures of Tobacco  
Products**





**July 10, 2018**  
**Regular Meeting**  
**Item # 10**

**Board Reports**

**N. Mono County Hospice**  
**Luau Invitation**



*Northern Mono County Hospice*

*Luau Auction & Fundraiser*

*August 11th Walker Community Center*

*5:30 Drinks - 6:30 Dinner*

*\$20 ADULTS \$15 12 & UNDER*

*Wear Hawaiin Attire*

*RSVP 760-616-4787*

