

**Economic Data  
Report  
September 6,  
2022**





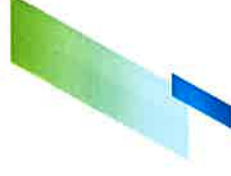
# Current Economic Uncertainty



- COVID-19 crisis and recovery
  - Inflation
  - Interest rates
  - Gas Prices
  - War in Ukraine
  - Strong dollar vs inbound international destination currencies
  - Monkeypox uncertainty
  - Labor and housing shortage
  - Climate uncertainty – Fires, smoke, snow and passes open/close
- 



## Visa View Analytics

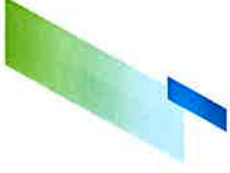


- Visa Credit Card transactions in all unincorporated zip codes.
- Removes “locals” with a primary address within the local zip codes.
- Receive data once quarterly broken into domestic spend and international spend.
- Visit California cost share - Economic Development Commitment: \$6,578





# Visa View Domestic Report



Domestic Visitor Dashboard [Export charts](#)

**SPEND** ▾

...

MONTHLY ▾

YEAR-TO-DATE

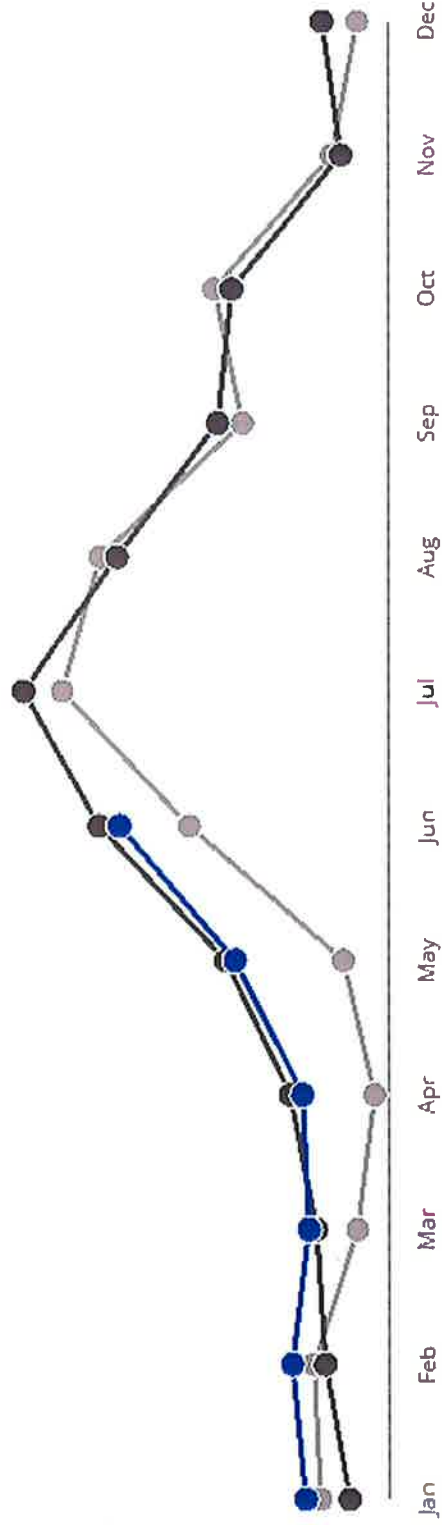
● 2020 ● 2021 ● 2022

\$6 M

\$4.5 M

\$3 M

\$1.5 M





# Visa View Domestic Report



## MARKET SEGMENTS

Current Period: JAN (01) - JUN (06) 2022

Here is a breakout of your primary market segments and year-over-year change. Click in the box for more detailed information.

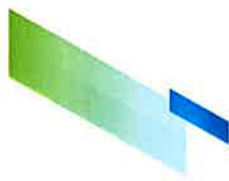


- Restaurants & Dining 31%
- Hotels & Lodging 16%
- Retail 19%
- Other 34%

SPEND	YOY % CHANGE
\$4.2 M	+17.9%
\$1.7 M	-5.6%
\$2.3 M	+5.0%
\$4.0 M	+0.4%



# Visa View Domestic Report

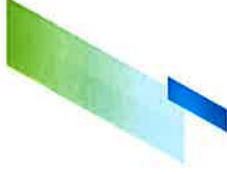


Origin CBSA	Spend	YoY % Change	Car
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<input type="checkbox"/> Riverside-San Bernardino-Ontario, CA	\$1,023,506	+0%	
<input type="checkbox"/> San Diego-Carlsbad, CA	\$837,489	+6%	
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# Visa View International Report



International Visitor Dashboard [Export Charts](#)

**SPEND** ▾

...

MONTHLY ▾ YEAR-TO-DATE

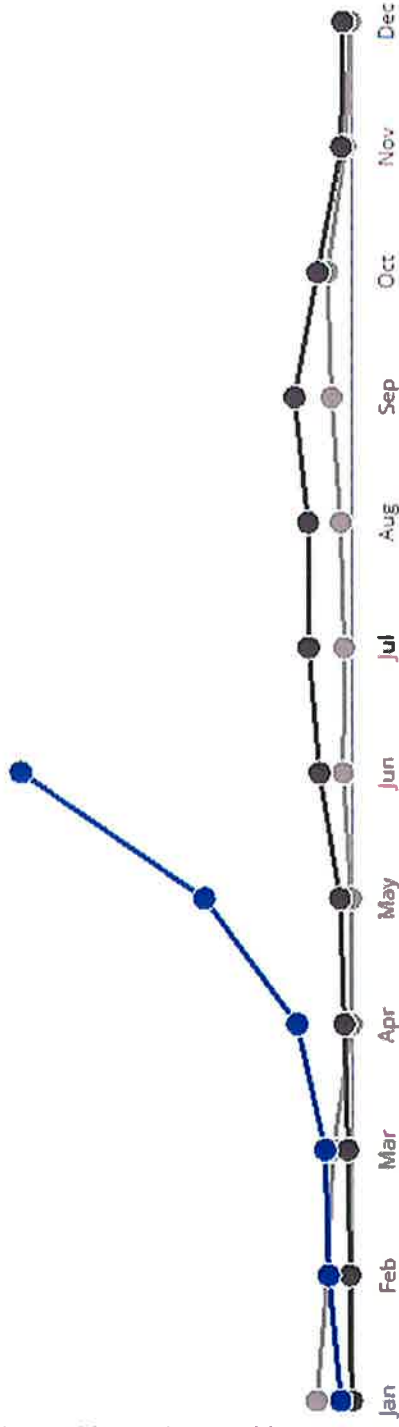
● 2020 ● 2021 ● 2022

\$160 K

\$120 K

\$80 K

\$40 K





# Visa View International Report

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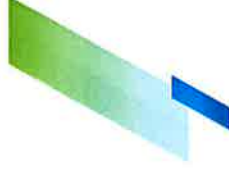
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# Visa View International Report



Origin country	Spend ▼	YoY % Change	Card Count	YoY % Change
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<input type="checkbox"/> Canada	\$38,167	+863%	345	+495%
<input type="checkbox"/> France	\$36,072	+2128%	321	+1359%
<input type="checkbox"/> United Kingdom	\$22,372	+1548%	210	+900%
<input type="checkbox"/> Netherlands	\$11,473	-2078%	71	N/A
<input type="checkbox"/> Australia	\$11,128	+4706%	110	N/A
<input type="checkbox"/> Switzerland	\$9,125	+2344%	78	N/A
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## Visa View Takeaways

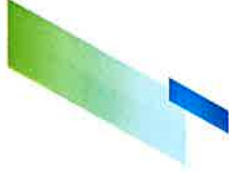


- International recovery has started but not close to pre-pandemic levels of 25% inbound visitors.
- Domestic spend Jan to June 9M in 2018 and 12M in 2022.
- Ultra long-haul barriers. China market has evaporated
- Only accounts for Visa credit card spending, not cash and other payment methods

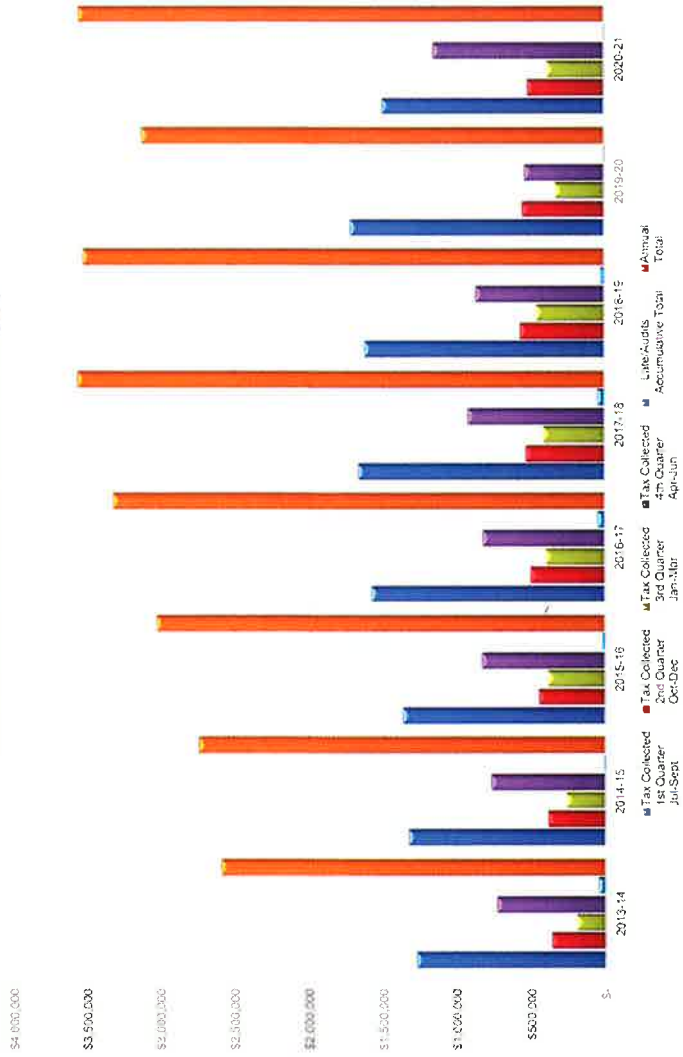




# Mono County TOT



HISTORICAL TRANSIENT OCCUPANCY TAX



\$4,000,000  
 \$3,500,000  
 \$3,000,000  
 \$2,500,000  
 \$2,000,000  
 \$1,500,000  
 \$1,000,000  
 \$500,000  
 \$0

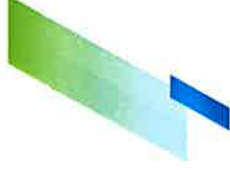
2013-14 2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21

Tax Collected 1st Quarter  
 Tax Collected 2nd Quarter  
 Tax Collected 3rd Quarter  
 Tax Collected 4th Quarter  
 Late Audits  
 Accumulative Total





# Employment Data



Data Not Seasonally Adjusted

	Jul 21	May 22	Jun 22	Jul 22	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	8,590	8,680	8,840	9,080	2.7%	5.7%
Civilian Employment	8,040	8,430	8,550	8,800	2.9%	9.5%
Civilian Unemployment	550	250	290	280	-3.4%	-49.1%
Civilian Unemployment Rate	6.5%	2.8%	3.2%	3.1%		
(CA Unemployment Rate)	7.8%	3.5%	4.0%	3.9%		
(U.S. Unemployment Rate)	5.7%	3.4%	3.8%	3.8%		





# Employment Data

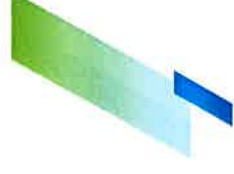


Total, All Industries (2)	7,750	8,090	8,330	8,500	2.0%	9.7%
Total Farm	60	60	60	70	16.7%	16.7%
Total Nonfarm	7,690	8,030	8,270	8,430	1.9%	9.6%
Total Private	5,980	6,300	6,490	6,730	3.7%	12.5%
Goods Producing	580	540	580	590	1.7%	1.7%
Mining, Logging and Construction	460	420	450	460	2.2%	0.0%
Manufacturing	130	120	130	130	0.0%	0.0%
Service Providing	7,110	7,490	7,690	7,850	2.1%	10.4%
Trade, Transportation & Utilities	650	610	630	640	1.6%	-1.5%
Wholesale Trade	10	10	10	10	0.0%	0.0%
Retail Trade	620	560	580	590	1.7%	-4.8%
Transportation, Warehousing & Utilities	30	50	50	50	0.0%	66.7%
Financial Activities	380	380	380	380	0.0%	0.0%
Professional & Business Services	410	350	380	390	2.6%	-4.9%
Educational & Health Services	90	110	100	110	10.0%	22.2%
Leisure & Hospitality	3,570	4,030	4,170	4,370	4.8%	22.4%
Private Service Providing - Residual	290	280	260	260	0.0%	-10.3%
Government	1,720	1,730	1,780	1,700	-4.5%	-1.2%
Federal Government	240	200	230	240	4.3%	0.0%
State & Local Government	1,470	1,530	1,550	1,460	-5.8%	-0.7%
State Government	120	120	120	120	0.0%	0.0%
Local Government	1,350	1,410	1,430	1,340	-6.3%	-0.7%





## Mono County Q3 Takeaways



- Mono County positioned well during COVID and post recovery depending on business type.
- Low unemployment with businesses struggling to find workers and housing.
- Receiving a lot of inquiries in all parts of the county for new business with very little inventory and developable opportunities.
- International visitation slowing returning but not yet to pre-pandemic levels.
- All data is lagging indicators. Looking for more data collection software that's forward facing.



# Questions?



# **Economic Data Report**

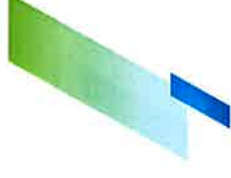
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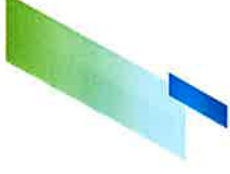


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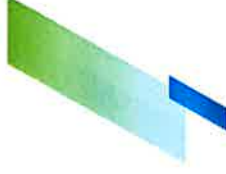


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Domestic Visitor Dashboard [Export Charts](#)

SPEND ▼

...

MONTHLY ▼ YEAR-TO-DATE

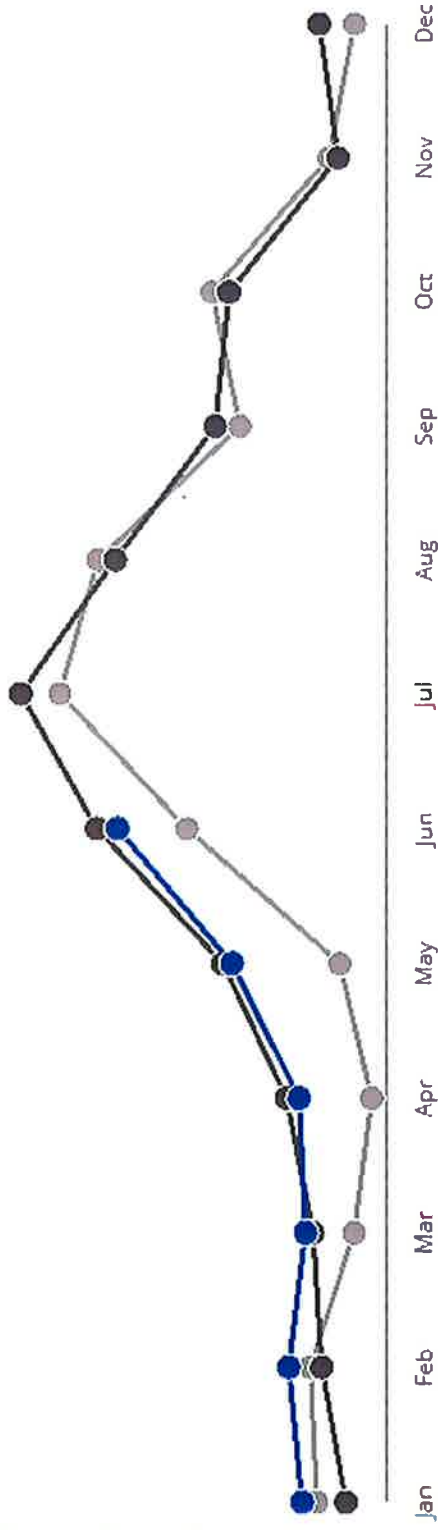
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\$6 M

\$4.5 M

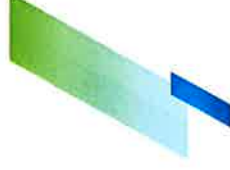
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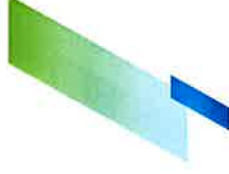


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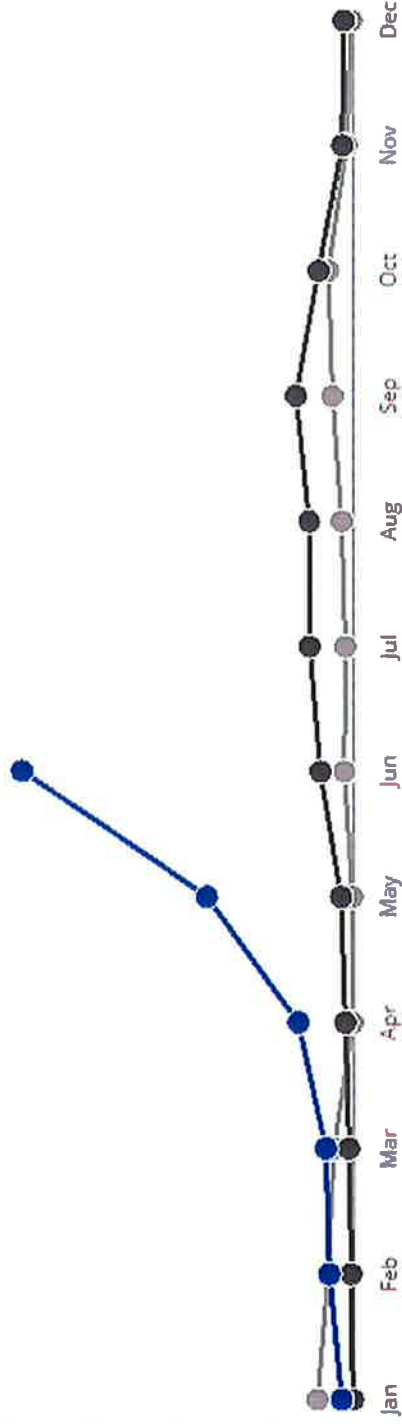
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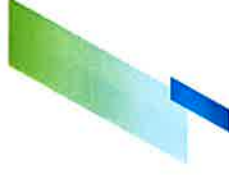
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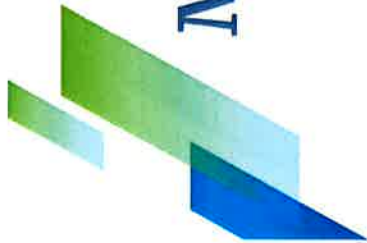


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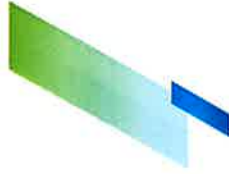


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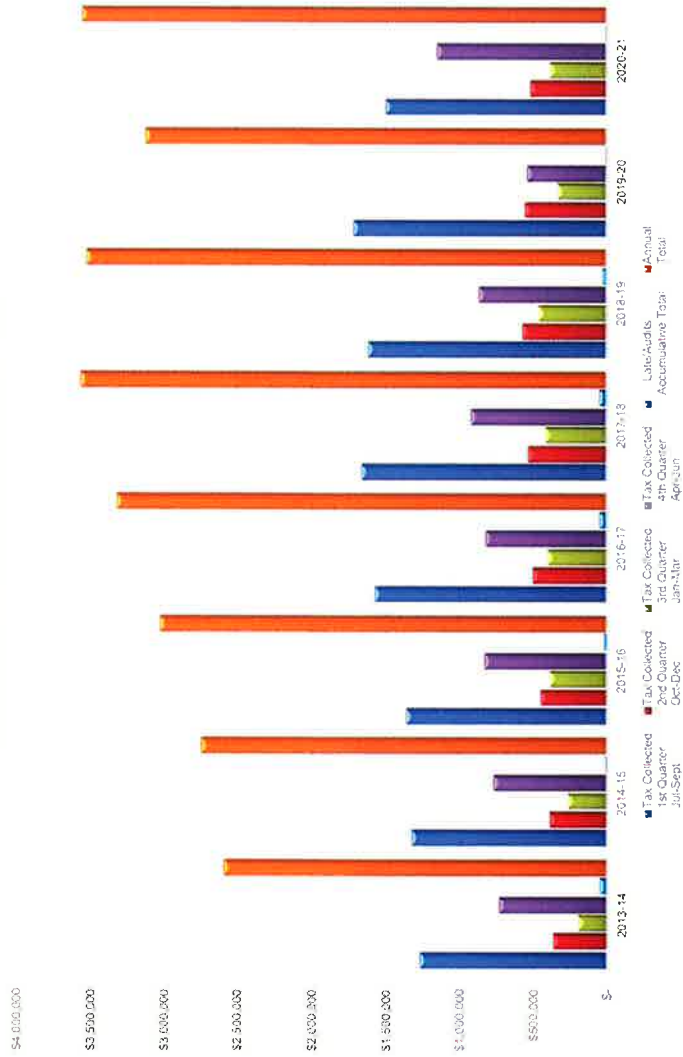




# Mono County TOT



## HISTORICAL TRANSIENT OCCUPANCY TAX





# Employment Data



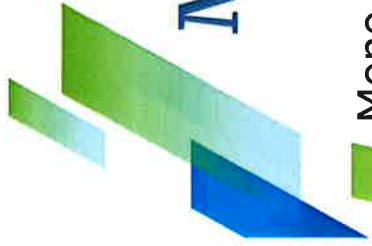
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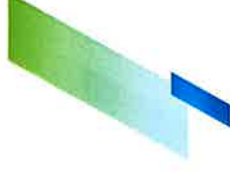


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